# **A Win-Win Camera:**

# **Quality-Enhanced Power-Saving Images on Mobile OLED Displays**

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## **Motivation**

- Existing OLED power-saving techniques change users' visual  $\bullet$ experience or degrade images' visual quality in exchange for power reduction, or seek a chance to enhance image quality by employing a compound objective function.
- Quality enhancement has its necessity because users are often lack of photographic expertise or lighting conditions are not always ideal.

### **OLED Image Display**

- OLED power can be reduced by scaling down the brightness levels of lacksquarepixels.
- Image quality can be enhanced by redistributing pixels' brightness levels to better use the full intensity range.







#### **Contributions**

- A win-win scheme that always enhances image quality and reduces power consumption simultaneously.
  - Metrics to assess the profit and cost of potential image enhancement and power reduction
  - Algorithms to transform an image into quality-enhanced power saving versions
  - A practical camera application for practicality validation on commercial **OLED** devices

### Visual Quality vs. Power Consumption

- A quality-enhanced image can consume less OLED power than its original image (not significantly though).
- Is there a scheme that always enhances image quality and reduces power consumption simultaneously?









Kodak image database

### A Win-Win Scheme

- **Contrast and Power Metrics**
- Contrast Metric:
  - Contrast is the difference in brightness that makes some pixels distinguishable from the others:  $C(H) = \sum_{i=0}^{255} pdf(i) \times \delta(i)$ .
- Power Metric:
  - The power required by an image is the sum of the power consumed by all the pixels:  $P(H) = \sum_{i=0}^{255} pdf(i) \times e(i)$ .
- Contrast-to-Power Index:
  - Which brightness level to be adjusted?  $CPI(x) = pdf(x) \times cdf(x)$  to assess the preferability of increasing level x's distance.

#### B. Fundamental Algorithms

- Input: A histogram **H** and a power function **e**.
- **Output:** The minimum power  $P_{min}$ .
  - 1: Compute pdf(x), cdf(x), CPI(x),  $\forall x$ , based on H
  - 2: Build  $\delta(x)$  based on pdf(x),  $\forall x$ , by WTHE
  - $3: \delta(x) \leftarrow 0 \text{ if } pdf(x) = 0, and 1 \text{ otherwise}, \forall x$
  - 4: Build  $\widehat{H}$  based on H and  $\delta$
  - 5: while  $C(\widehat{H}) < C(H)$  do
  - $\delta(x) \leftarrow \max([\delta(x) \times 255], 1)$  for x with the largest CPI(x)6:

## **Performance Evaluation**

- Platform
  - Samsung Galaxy Tab 7.7
- Image Set
  - Kodak image database (24 Images covering a variety of themes and lighting conditions)
- **Performance Metrics** 
  - Quality scored by EME
  - OLED power measured
- **Compared Algorithms** 
  - HMA: Pure image enhancement approach [TIP'09]
  - CURA: Pure power reduction approach [DAC'14]
  - **CPI**: Our win-win approach

- Numerical Results
  - HMA and CPI increase EME scores by 3.9 and 3.4 times
  - CURA and CPI reduce OLED power by 37% and 27%



 $CPI(x) \leftarrow -1$ Update  $\widehat{H}$  based on  $\delta$ 8: 9: return  $P_{min} \leftarrow P(\hat{H})$ 

#### A Win-Win Camera for OLED Mobile Devices

- A stand-alone Android app on a Samsung Galaxy Tab 7.7.
- Transforming a picture takes 96ms, while each subsequent editing takes 14ms.



A snapshot of our win-win camera

#### Conclusion

- Rationale behind our win-win camera
  - Contrast is much more central than the absolute brightness to the image quality perceived by the human visual system.
- **Experiment results on Samsung Galaxy Tab 7.7** 
  - 88% of the image quality enhanced by HMA [TIP'09], a pure image enhancement approach.
  - 73% of the OLED power reduced by CURA [DAC'14], a pure power reduction approach.

